

unlockingpeople'spotential



maynardleigh
associates

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unlocking people's potential

www.maynardleigh.co.uk



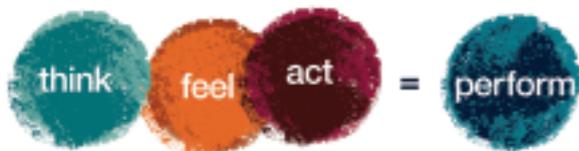
Inspiring Performance

How do you create sustainable behavioural change in your people?

Using our pioneering technology drawn from the world of theatre, mixed with psychological insight and tools from organisational development, we help improve performance dramatically

Companies investing in their people outperform competitors by 20%*. And nowadays, most companies need more than mere competence; they seek real engagement. We understand what it takes to produce wholehearted engagement, developing innovative solutions to generate outstanding performance.

Our basic approach has a proven and impressive track record:



By developing people's cognitive, emotional and behavioural skills, you can maximise each person's effectiveness and improve organisational performance.

* Companies that retain, reward and motivate their people, outperform the FTSE All Share Index by nearly 20%. (Sunday Times 2004 Survey of Best Companies to Work For)

What We Do

We focus on your three main areas of performance:

Individual effectiveness



Interpersonal communication



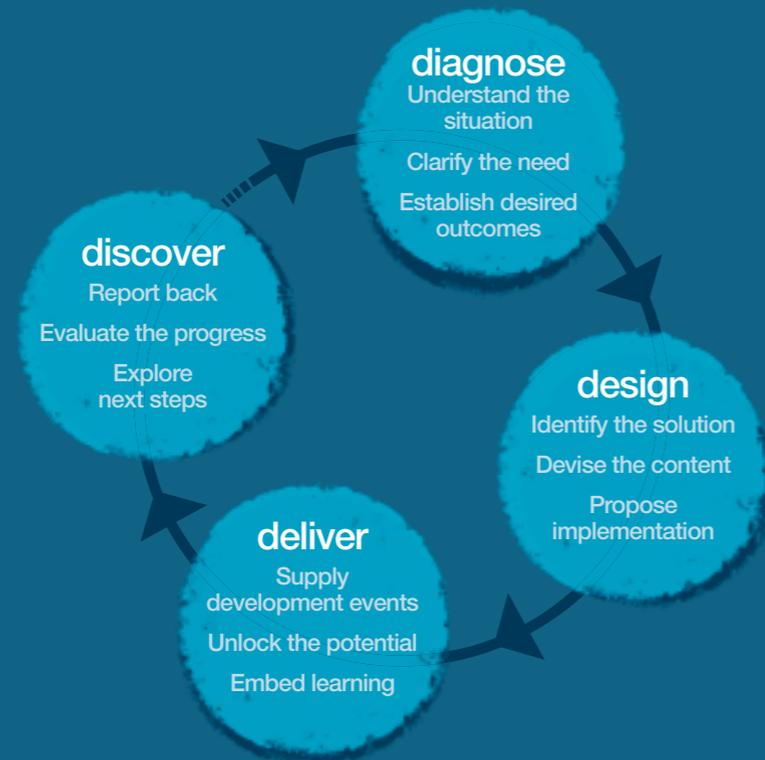
Leadership impact



We match these areas with highly specific skills to promote behavioural change.

The Process

We use a straightforward 4D consulting approach to devise and deliver a tailored solution in close partnership with you.



Holistic Solutions

Having identified the issues you need to address, we offer a variety of development solutions to meet your needs.



in-depth
learning
programmes

Whether you want leadership and management solutions, better teams, more effective communications and presentations or a more substantial and sustained culture change, we devise solutions that produce results.

“Every MLA programme is based on a wealth of experience and practice and is delivered with integrity and impact every time”
Ros Pomeroy
Head of International Change Management Consulting,
T-Mobile International

Profound behavioural change is brought about most effectively through these in-depth workshops. It allows people time to experiment and rehearse new behaviours under the expert guidance of insightful consultants.

Have a look at the many client stories on our website.

Areas Of Development





micro skill sessions

These short, interactive, micro skill sessions get people up and practising, rather than being talked at.

Each lasts just 90 minutes, depending on your need. People leave enlightened, energised and keen to implement new ideas.

Consider setting up a Learning Week, a Development Month, or even an ongoing Annual Programme.

Run it at lunch times, afternoons, early evenings, or whenever your people can slip away for some stimulus and enhanced skill sets.

mixandmatchmenu



one-to-one coaching

Our highly experienced coaches provide insight and guidance across a wide range of coaching issues. They tailor their approach to each person's unique needs, using a simple, five-stage process for tackling most performance issues.

Our coaches receive regular training and supervision. They provide a level of insight you find in few UK organisations. They work to tight time boundaries and expect to make a real difference.



See our website for description of the sessions, or let us prepare one especially for you.

large-scale
events

Will your corporate occasion be pedestrian and time-wasting or memorable, inspiring and productive?

We're passionate about stamping out boring events! Whether we handle your entire event, coach your speakers or facilitate it creatively, you'll find us fun and stimulating to work with.

We can deliver, for an audience of 10 or 10,000. Whatever the need, we'll ensure the solution is interactive, involving, creative and thoroughly professional.

Call us for your free copy of our Solutions Guide:
30 Steps to a Successful Corporate Event



**“Unusual,
unpredictable,
spontaneous -
fabulous”**
Andrew Garrat
CFO, Systems & Operations -
Fidelity Investment

public
courses

We offer a few of our most popular in-house events to individuals. Please request our specialist brochure for more details.

All current dates and topics appear on our web site.

To book a place on one of our learning events, simply call us on 020 7033 2370.

We'll gladly advise you on which ones will be most suitable for your particular needs.

We make all our public courses available as in-house programmes, though we expect to tailor these closely to reflect your company's culture.

“ So good at tuning-in to every individual and focusing on their needs. It made me feel good about being natural ”

David Weights
Whitbread



support
services

We give particular attention to sustaining change - making sure it sticks. And that means supporting people before and after any development intervention. There are a range of options for this.

We design our publications to complement the learning events, provide stimulating follow-up and help sustain behavioural change.

Our on-line services can underpin and enhance your development programme.

The ACE Team Profile allows a team to quickly assess its effectiveness, then decide on priorities for change.

The 7Is Leadership Profile enables leaders to review their impact within the organisation and focus for key areas of change.

The Personal Impact profile provides detailed feedback on a person's impact in the company, including comparative data from colleagues.

After attending a learning event, our innovative Progressit Service supports people's development for nine weeks afterwards. It can also provide credible return on investment data (ROI).

Participants on all our programmes receive a Help Desk card they can use at any time to talk to a consultant, free of charge, or seek advice and support by e-mail.

Who We Are

The Team

Through our committed and creative team, you have access to some of the UK's most insightful and experienced professionals in people development.

They've helped thousands of leaders, groups and individuals perform better at their jobs. Not just in the UK, but around the world.



Our Values

Our core purpose is to Unlock People's Potential.

Whatever the prevailing business climate, consistent corporate success stems from creating workplaces with vitality, respect, enjoyment and meaning. This inspires our own company and underpins our work with you.

Our Track Record

Maynard Leigh Associates has been providing innovative, tailored solutions for performance issues since we started in 1989.

Our list of past and present clients, both large and small, speaks for itself and currently includes:

Audit Commission, Aviva, Barclaycard, Bertelsmann, Chubb, DHL, Electronic Arts, Healthcare Commission, Hewlett Packard, Lloyds TSB, SES Astra, T Mobile and Ernst and Young.



Other activities

We run regular seasons of lunchtime and evening activities:

Inspirations

Be our guest at one of our regular evening events. See our website for the latest programme.

Sixty Minutes

Learn while you lunch. Drop in to these fast moving one-hour skill sessions.

See our website for the latest programme.



Venue

Where can you find an attractive, non-corporate, spacious venue in which to meet, learn, network and do business, and all within striking distance of the City?

A three-minute walk from Old Street Station, our venue offers all mod cons for your event, including air conditioning, wi-fi bar, excellent food, and our on-site facilities team to ensure everything works seamlessly.



here's how to reach us

We're just a few minutes' walk from Old Street station on the Northern line, and about seven minutes from Liverpool Street.



For detailed directions, visit our website under contact us:

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